



2024 Smokefree SC Summit

*From Numbers to Impact:
Shaping A Vape Free Future For Our Youth*

April 23, 2024 | 9:00am-3:00pm | Columbia, SC

Sponsorship Information



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March 1, 2024
Barbara Derrick, Executive Director
Smokefree SC
1800 Saint Julian Place Suite 301
Columbia, SC 29204

To Whom It May Concern:

At Smokefree SC, we've served tobacco prevention and control stakeholders throughout the state since 2001. We provide an annual conference, oversee grant opportunities and projects, assist communities as they strive to implement tobacco free ordinances, complete county assessments focused on tobacco marketing and advertising, collaborate with cancer centers throughout the state to promote cessation services, and present a Vape Talk presentation for both adults and youth that educates attendees on the risks and harms of vaping and nicotine.

Our annual conference, known as The Summit, will be held on April 23, 2024, in Columbia, SC. Over 100 public health professionals, partners and stakeholders will gather for a day of discussion, advocacy, and collaboration. Our theme for this year is "From Numbers to Impact: Shaping A Vape Free Future For Our Youth." This year, we will examine local and national data and compare use in other countries. We will delve deeper into the deceptive marketing of the tobacco industry and hear from youth and youth serving professionals who witness this marketing firsthand. We will hear from the Food and Drug Administration's Center for Tobacco Products on their national efforts to address the youth vaping epidemic and discuss how South Carolina can be proactive in that fight. We will hear from local organizations who are already providing education and cessation resources and discuss what is working and what still needs to be accomplished. Summit attendees will be able to collaborate and network with peers and DHEC staff from their region.

We are excited for these professionals to benefit from this training opportunity. But, we think our efforts would have even more of an impact with your collaboration and sponsorship. We have different sponsorship opportunities on the following page. We hope one of these opportunities meets your needs. We look forward to this collaboration as we serve South Carolina by addressing the health risks and developmental harms facing our younger generation. Please contact me with any questions.

Sincerely, Barbara Derrick
Executive Director, Smokefree SC



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Sponsorship Types

Sponsor Benefits	Supporter \$500	Organizer \$750	Advocate \$1,500
Summit Registrations	2	3	4
Verbal acknowledgement during Summit	✓	✓	✓
Organization name listed on Summit website and acknowledged on social media	✓	✓	✓
Organization logo on Summit website		✓	✓
Linked organization logo on Summit website			✓
Organization tagged in social media posts			✓
Organization logo on official Summit agenda in-person at the conference			✓

SPONSOR FORM

Organization/Contributor Name for Publicity: _____

Organization Website URL: _____

Sponsorship Level: Advocate \$1,500 Organizer \$750 Supporter \$500

Contact Name: _____ **Position:** _____

Mailing Address: _____

Email: _____ **Phone:** (____) _____

**Please complete and return this form by
April 16, 2024.**

Email the form to:

terra@smokefreesc.org